

# Deadlines 2022

**A1**  
**Master Data registration Tradesolution, phase 1**  
 • Sufficient to be assigned an EPD number



**A2**  
**Presentation for retail chain**  
 • Retail chain agreement form  
 • Finished PRICAT message  
 • Product samples  
 • Proposed delisting  
 • News summary (in some retail chains)  
 • Proposed phase-in approach  
 • Proposals for assortment codes

**A3.1**  
**Master Data registration Tradesolution, phase 2**  
 • Completion of data information according to defined information width on listed products

**A4**  
**Forecast**  
 • Pipeline fill  
 • Consumer purchases  
 • Campaigns

**A4.1**  
**Confirmation of delivery ability**  
 • Based on assortment confirmation by retail chain  
 • Suppliers delisting based on retail chains assortment decision



**A6.1**  
**Order confirmation**  
 • Wednesday U-3

	U-15	U-14	U-13	U-12	U-11	U-10	U-9	U-8	U-7	U-6	U-5	U-4	U-3	U-2	U-1	U0
L1 – Feb 2022	29.10.21	05.11.21						17.12.21		14.01.22		28.01.22	01.02.22 - 02.02.22 - 04.02.22		18.02.22	21.02.22
L2 – May 2022	21.01.22	28.01.22						11.03.22		25.03.22		08.04.22	11.04.22 - 12.04.22 - 13.04.22		29.04.22	02.05.22
L3 – Sep 2022	06.05.22	13.05.22						24.06.22		12.08.22		26.08.22	30.08.22 - 31.08.22 - 02.09.22		16.09.22	19.09.22



**A3**  
**Feedback listing/main assortment**  
 • Assortment classification per profile chain  
 • Delisted products  
 • Confirmed input and phase method



**A5**  
**Develop planogram**  
 • Based on space management tool



**A6**  
**Order from Distributor**  
 • Tuesday U-3

**A7**  
**Decide launch time for notified delays**  
 • Friday U-3



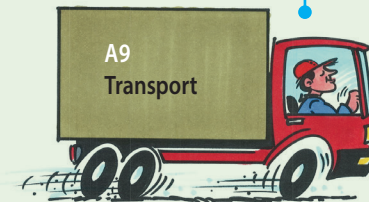
**A8**  
**Submission of products for control measurement at Tradesolution's EPD Checkpoint**  
 • Friday U-3

**A8.1**  
**Submission of product images in Tradesolution's MediaStore**  
 • Friday U-3

**Evaluation**  
 • 8 weeks after sales start, the supply of news is evaluated  
 • The evaluation is seen in conjunction with the previous 2 news windows

**A7.1**  
**Decide launch time for unannounced delays**

**A10 / A10**  
**Delivery to Retailer**



**A11**  
**Sales start**

