

A1

Master Data registration Tradesolution, phase 1

- Sufficient to be assigned an EPD number



A2

Presentation for retail chain

- Retail chain agreement form
- Finished PRICAT message
- Product samples
- Proposed delisting
- News summary (in some retail chains)
- Proposed phase-in approach
- Proposals for assortment codes

A3.1

Master Data registration Tradesolution, phase 2

- Completion of data information according to defined information width on listed products

A4

Forecast

- Pipeline fill
- Consumer purchases
- Campaigns

A4.1

Confirmation of delivery ability

- Based on assortment conformation by retail chain
- Suppliers delisting based on retail chains assortment decision

Deadlines 2027



A6.1

Order confirmation

- Wednesday U-3

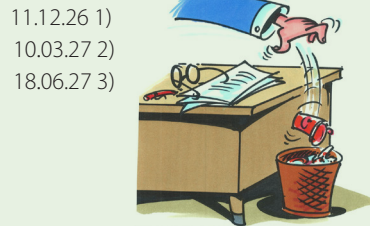
	U-15	U-14	U-13	U-12	U-11	U-10	U-9	U-8	U-7	U-6	U-5	U-4	U-3	U-2	U-1	U0
L1 – Feb 2027	23.10.26 1)	30.10.26 1)						10.12.26 1)		15.01.27		29.01.27	02.02.27 - 03.02.27 - 05.02.27		19.02.27	22.02.27
L2 – May 2027	20.01.27 2)	27.01.27 2)						09.03.27 2)		24.03.27 2)		09.04.27	13.04.27 - 14.04.27 - 16.04.27		30.04.27	03.05.27
L3 – Sep 2027	30.04.27 3)	07.05.27 3)						17.06.27 3)		13.08.27		27.08.27	31.08.27 - 01.09.27 - 03.09.27		17.09.27	20.09.27



A3

Feedback listing/main assortment

- Assortment classification per profile chain
- Delisted products
- Confirm and communicate the method for inbound and outbound processes.
- Publish a temporary image in Tradesolutions Mediastore *



A5

Develop planogram

- Based on space management tool



A6

Order from Distributor

- Tuesday U-3

A7

Decide launch time for notified delays

- Friday U-3



A8

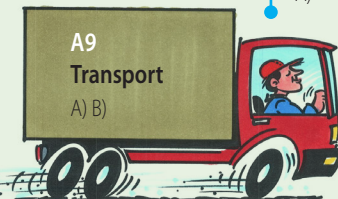
Submission of products for control measurement at Tradesolution's EPD Checkpoint

- Friday U-3

A8.1

Submission of product images in Tradesolution's MediaStore

- Friday U-3



A11

Sales start

B)



A7.1

Decide launch time for unannounced delays

A10 / A10
Delivery to Retailer
A)

Footnotes

*By week U-8 and when the first listing is received. (Effective from 2025)

- 1) Advanced by 3 weeks due to Christmas (53 weeks in 2027).
 - 2) Advanced by 2 days due to Easter.
 - 3) Advanced by approximately 6 weeks to adjust for summer holidays.
- A) Applies to stock items and cross-dock; deviations apply to direct deliveries and perishable goods with a short shelf life.
- B) As a general rule, new products should be available for consumer sale from Monday in week 0. Some chains may require additional time to position the product.

For further details, please refer to the STAND Assortment and the associated timeline.

Evaluation

- 8 weeks after sales start, the supply of news is evaluated
- The evaluation is seen in conjunction with the previous 2 news windows