

Deadlines 2024

A1
Master Data registration Tradesolution, phase 1
 • Sufficient to be assigned an EPD number



A2
Presentation for retail chain
 • Retail chain agreement form
 • Finished PRICAT message
 • Product samples
 • Proposed delisting
 • News summary (in some retail chains)
 • Proposed phase-in approach
 • Proposals for assortment codes

A3.1
Master Data registration Tradesolution, phase 2
 • Completion of data information according to defined information width on listed products

A4
Forecast
 • Pipeline fill
 • Consumer purchases
 • Campaigns

A4.1
Confirmation of delivery ability
 • Based on assortment conformation by retail chain
 • Suppliers delisting based on retail chains assortment decision



A6.1
Order confirmation
 • Wednesday U-3

	U-15	U-14	U-13	U-12	U-11	U-10	U-9	U-8	U-7	U-6	U-5	U-4	U-3	U-2	U-1	U0
L1 – Feb 2024	27.10.23 1)	03.11.23 1)						14.12.23 1)		12.01.24		26.01.24	30.01.24 – 31.01.24 – 02.02.24		16.02.24	19.02.24
L2 – May 2024	17.01.24 2)	24.01.24 2)						05.03.24 2)		20.03.24 2)		05.04.24	09.04.24 – 10.04.24 – 12.04.24		26.04.24	29.04.24
L3 – Sep 2024	03.05.24 3)	10.05.24 3)						20.06.24 3)		09.08.24		23.08.24	27.08.24 – 28.08.24 – 30.08.24		13.09.24	16.09.24



A3
Feedback listing/main assortment
 • Assortment classification per profile chain
 • Delisted products
 • Confirmed input and phase method



A5
Develop planogram
 • Based on space management tool



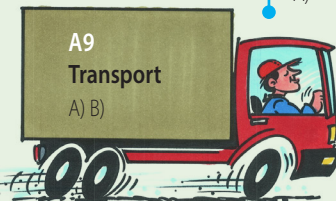
A6
Order from Distributor
 • Tuesday U-3

A7
Decide launch time for notified delays
 • Friday U-3



A8
Submission of products for control measurement at Tradesolution's EPD Checkpoint
 • Friday U-3

A8.1
Submission of product images in Tradesolution's MediaStore
 • Friday U-3



A10 / A10
Delivery to Retailer
 A)

A11
Sales start
 B)



A7.1
Decide launch time for unannounced delays

Footnotes

- 1) Brought forward two weeks due to christmas
- 2) Brought forward two days due to easter
- 3) Brought forward approximately five weeks due to summer holiday
- A) Applies to stocked goods and cross dock.
 Exception: Direct deliveries and fresh produce with short shelf life
- B) In general, new products to be exposed to shoppers from Monday week 0. Some retailers will need more time. Reference is made to STAND Assortment and connected timeline.

Evaluation

- 8 weeks after sales start, the supply of news is evaluated
- The evaluation is seen in conjunction with the previous 2 news windows