

# Deadlines 2023

**A1**  
**Master Data registration Tradesolution, phase 1**  
 • Sufficient to be assigned an EPD number



**A2**  
**Presentation for retail chain**  
 • Retail chain agreement form  
 • Finished PRICAT message  
 • Product samples  
 • Proposed delisting  
 • News summary (in some retail chains)  
 • Proposed phase-in approach  
 • Proposals for assortment codes

**A3.1**  
**Master Data registration Tradesolution, phase 2**  
 • Completion of data information according to defined information width on listed products

**A4**  
**Forecast**  
 • Pipeline fill  
 • Consumer purchases  
 • Campaigns

**A4.1**  
**Confirmation of delivery ability**  
 • Based on assortment confirmation by retail chain  
 • Suppliers delisting based on retail chains assortment decision



**A6.1**  
**Order confirmation**  
 • Wednesday U-3

	U-15	U-14	U-13	U-12	U-11	U-10	U-9	U-8	U-7	U-6	U-5	U-4	U-3	U-2	U-1	U0
L1 – Feb 2023	28.10.22 1)	04.11.22 1)						15.12.22 1)		13.01.23		27.01.23	31.01.23 - 01.02.23 - 03.02.23		17.02.23	20.02.23
L2 – May 2023	18.01.23 2)	25.01.23 2)						08.03.23 2)		22.03.23 2)		05.04.23 2)	11.04.23 - 12.04.23 - 14.04.23		28.04.23	02.05.23
L3 – Sep 2023	05.05.23 3)	12.05.23 3)						22.06.23 3)		11.08.23		25.08.23	29.08.23 - 30.08.23 - 01.09.23		15.09.23	18.09.23



**A3**  
**Feedback listing/main assortment**  
 • Assortment classification per profile chain  
 • Delisted products  
 • Confirmed input and phase method



**Evaluation**  
 • 8 weeks after sales start, the supply of news is evaluated  
 • The evaluation is seen in conjunction with the previous 2 news windows

**A5**  
**Develop planogram**  
 • Based on space management tool



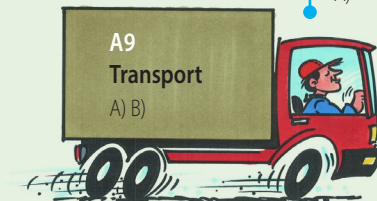
**A6**  
**Order from Distributor**  
 • Tuesday U-3

**A7**  
**Decide launch time for notified delays**  
 • Friday U-3



**A8**  
**Submission of products for control measurement at Tradesolution's EPD Checkpoint**  
 • Friday U-3

**A8.1**  
**Submission of product images in Tradesolution's MediaStore**  
 • Friday U-3



**A10 / A10**  
**Delivery to Retailer**  
 A)



**A11**  
**Sales start**  
 B)

**A7.1**  
**Decide launch time for unannounced delays**

**Footnotes**

- 1) Brought forward two weeks due to christmas
- 2) Brought forward two days due to easter
- 3) Brought forward approximately five weeks due to summer holiday
- A) Applies to stocked goods and cross dock.  
 Exception: Direct deliveries and fresh produce with short shelf life
- B) In general, new products to be exposed to shoppers from Monday week 0. Some retailers will need more time. Reference is made to STAND Assortment and connected timeline.