STAND - Efficient assortment changes

Deadlines 2028

SUPPLIER



A1
Master Data registration Tradesolution, phase 1
Sufficient to be assigned an EPD number

A2
Presentation for retail chain
- Presentation for retail chain
- Finished PRICAT message
- Product samples
- Proposed delisting
- News summary (in some retail chains)
- Proposed phase-in approach
- Proposals for assortment codes

A3.1
Master Data registration Tradesolution, phase 2
Completion of data information according to defined information width on listed products

A4
Forecast
- Pipeline fill
- Consumer purchases
- Campaigns

A4.1
Confirmation of delivery ability
- Based on assortment conformation by retail chain
- Suppliers delisting based on retail chains assortment decision

A6.1
Order confirmation
Wednesday U-3

	U-15	U-14	U-13	U-12	U-11	U-10	U-9	U-8	U-7	U-6	U-5	U-4	U-3	U-2	U-1	U0
L1 – Feb 2028	22.10.27 1)	29.10.27 1)						09.12.27 1)		14.01.28		28.01.28	01.02.28 - 02.02.28 - 04.02.28		18.02.28	21.02.28
L2 – May 2028	14.01.28 2)	21.01.28 2)						09.03.28 2)		17.03.28 2)		31.03.28 2)	04.04.28 - 05.04.28 - 07.04.28 2)		28.04.28	02.05.28
L3 – Sep 2028	28.04.28 3)	05.05.28 3)						15.06.28 3)		11.08.28		25.08.28	29.08.28 - 30.08.28 - 01.09.28		15.09.28	18.09.28

TRADE



A3
Feedback listing/main assortment
- Assortment classification per profile chain
- Delisted products
- Confirm and communicate the method for inbound and outbound processes.
- Publish a temporary image in Tradesolutions Mediastore *

10.12.27 1) 03.03.28 2) 16.06.28 3)

A5
Develop planogram
- Based on space management tool

A6
Orders from distributors
- Tuesday U-3

A7
Decide launch time for notified delays
- Friday U-3

A8
Submission of products for control measurement at Tradesolution's EPD Checkpoint
- Friday U-3

A8.1
Submission of product images in Tradesolution's MediaStore
- Friday U-3

A10 **A10**
Delivery to Retailer
A)

A9
Transport
A) B)

A11
Sales start
B)

A7.1
Decide launch time for unannounced delays

Footnotes

* By week U-8 and when the first listing is received.(Effective from 2025)
1) 1) Advanced by 3 weeks due to Christmas and New Year for L1.
2) Advanced by 1 week due to Easter.
3) Advanced by 6 weeks to adjust for summer holidays for L3.
A) Applies to stock items and cross-dock; deviations apply to direct deliveries and perishable goods with a short shelf life.
B) As a general rule, new products should be available for consumer sale from Monday in week 0. Some chains may require additional time to position the product.
For further details, please refer to the STAND Assortment and the associated timeline.

Evaluation
- 8 weeks after sales start, the supply of news is evaluated
- The evaluation is seen in conjunction with the previous 2 news windows

www.stand.no