

Deadlines 2021

A1
Master Data registration Tradesolution, phase 1
 • Sufficient to be assigned an EPD number



A2
Presentation for retail chain
 • Retail chain agreement form
 • Finished PRICAT message
 • Product samples
 • Proposed delisting
 • News summary (in some retail chains)
 • Proposed phase-in approach
 • Proposals for assortment codes

A3.1
Master Data registration Tradesolution, phase 2
 • Completion of data information according to defined information width on listed products

A4
Forecast
 • Pipeline fill
 • Consumer purchases
 • Campaigns

A4.1
Confirmation of delivery ability
 • Based on assortment conformation by retail chain
 • Suppliers delisting based on retail chains assortment decision



A6.1
Order confirmation
 • Wednesday U-3

	U-15	U-14	U-13	U-12	U-11	U-10	U-9	U-8	U-7	U-6	U-5	U-4	U-3	U-2	U-1	U0
L1 – Feb 2021	30.10.20	06.11.20						18.12.20		15.01.21		29.01.21	02.02.21 - 03.02.21 - 05.02.21		19.02.21	22.02.21
L2 – May 2021	22.01.21	29.01.21						12.03.21		26.03.21		09.04.21	13.04.21 - 14.04.21 - 16.04.21		23.04.21	03.05.21
L3 – Sep 2021	07.05.21	14.05.21						25.06.21		13.08.21		27.08.21	31.08.21 - 01.09.21 - 03.09.21		17.09.21	20.09.21



A3
Feedback listing/main assortment
 • Assortment classification per profile chain
 • Delisted products
 • Confirmed input and phase method



A5
Develop planogram
 • Based on space management tool



A6
Order from Distributor
 • Tuesday U-3

A7
Decide launch time for notified delays
 • Friday U-3



A8
Submission of products for control measurement at Tradesolution's EPD Checkpoint
 • Friday U-3

A8.1
Submission of product images in Tradesolution's MediaStore
 • Friday U-3

A11
Sales start



A7.1
Decide launch time for unannounced delays

A10 / A10
Delivery to Retailer



Evaluation

- 8 weeks after sales start, the supply of news is evaluated
- The evaluation is seen in conjunction with the previous 2 news windows