



STAND

STANDARDISERINGSUTVALGET FOR
NORSK DAGLIGVAREBRANSJE

About STAND



- **The industry** is represented through The Grocery Suppliers of Norway (DLF)

Trade association for manufacturers and suppliers of branded products in grocery and food service sector

- **The trade** is represented through Norwegian Grocery Sector's Environmental Forum (DMF)

Coordinating common challenges linked to sustainable transport, and reduced environmental impact

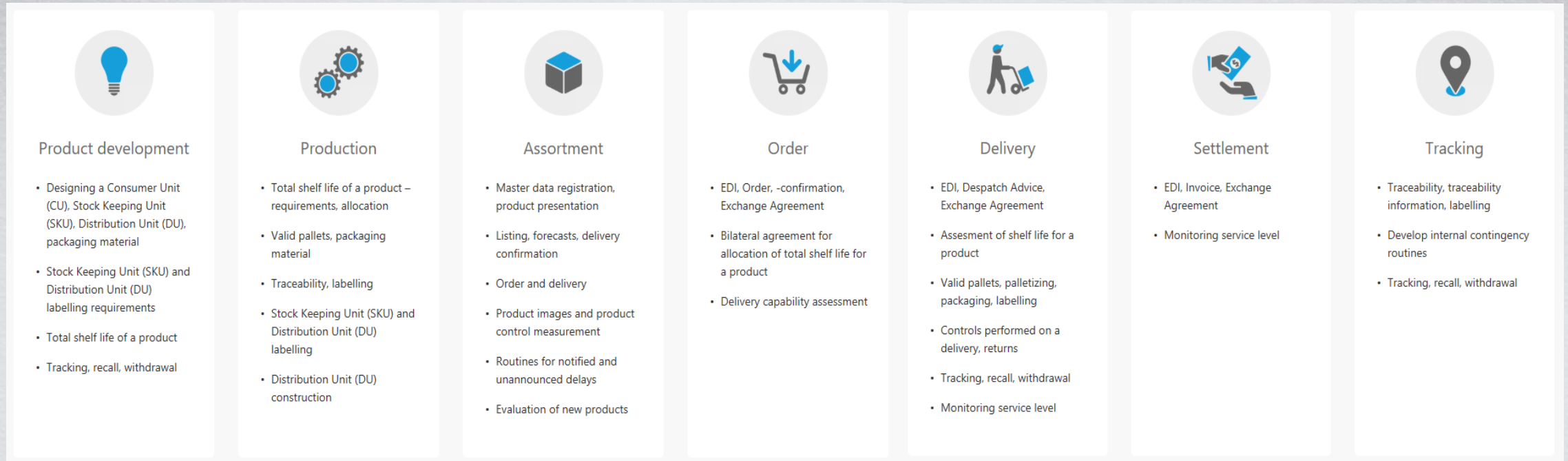
STAND mandate (extraction)

- Contribute to the efficiency and cost reductions of the flow of goods, from manufacturer all the way to consumer
- Based on an overall view, initiate and work with tasks of common interest to the supply chain
- Develop recommended standards and guidelines. Is legally binding only when referred to in the commercial agreement between supplier and customer
- The guidelines have been prepared for use in Norwegian retail. For use in other channels (convenience, e-commerce, catering) this must be explicitly agreed between the parties
- The work in STAND is based on tasks approved by DLF and DMF
- The parties must cover their own expenses for joining STAND
- Projects are funded by 50/50 from industry and trade

STAND-framework is...

- A living document
- A result from projects with clearly defined goals and cost/benefit assessments
- Quality ensured and approved by DLF and DMF
- Agreed upon by all parties involved
- Predictable – amendments are implemented with approved warning deadlines
- Coordinated with other standardization bodies having standards valid to retail industry
- Open and common to the retail industry, and at all time within the rules of existing competition act
- Developed according to environment regulations set by the authorities, etc.
- Developed for the purpose of being included in the delivery agreements between the parties
- Published on www.stand.no

This is www.stand.no



- Process-oriented framework – supporting the physical as well as the logical value chain
- Available in Norwegian and English, for PC, laptop and mobile phone
- Animations giving a general view of what STAND is about, as well as detailed descriptions of selected tasks
- SEARCH-functionality for quick access to requested information
- Selected documents for download makes it possible to prepare and customize own documentation
- Support team available through e-mail support@stand.no

Some benefits achieved by use of STAND framework

- Give extra time in negotiations to focus on konstruktive discussions on growth and added value for the best of the consumer
- Contributes to efficiency, rationalization and optimization of the flow of goods and information
- Optimize interaction between the parties, and contributes to reduced costs and environmental impacts
- Reduce food waste and increase service level through requesting to
 - Move as much as possible of the total shelf life of a product to retailer and consumer
 - Increase use of dynamic shelf life – increases the total shelf life of a product
 - Increase measurement of used shelf life in each part of the value chain
 - Optimize packaging material
- Ensure efficient logistics and handling through standardized module based transport units
- Simplifies handling of reclaims and returns by defining clear roles and responsibilities
- Reduce trip costs for transport through standardised approved pallets and load carriers
- Reduce resources spent on measuring service level through common definitions and methods of measuring

Some benefits achieved by use of STAND framework

- Framework for labelling Stock Keeping Unit (SKU) and Distribution Unit (DU)
 - Reduces costs of errors for shipment and goods receipt
 - Improves traceability
 - Contributes to faster flow of goods, improved service level, and reduced capital binding
- Common routines for tracking, recall and withdrawal
 - Enables surgical (precise) recall and withdrawal
 - Reduces the extent of the incident
 - Results in a faster and cheaper recall/withdrawal, for all parties involved
- Framework for designing of Consumer Unit (CU), SKU and DU
 - Reduces the physical volume on all packaging levels, which in turn contributes to a reduced transport and stocking volume
 - Ensures that designing of packaging material is adapted to retail industry demands and requirements, including retailer and consumer
- Contributes to a successful launch of new products and assortment changes, ensures correct masterdata at correct time, optimizes use of resources and increases sales
- Use of electronic trading documents (EDI)
 - Reduces transaction cost for order, order confirmation, despatch advice and invoice
 - Enables tracking of deliveries
 - Enables tracking information to be exchanged between the parties



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Efficient supply chain

Cost reduction

Sustainability

Food safety

Benefits to society

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