



Evaluation

Please be aware that this document may contain hyperlinks to reference pages /document. These pages / documents will not automatically attach if you choose to print the main document.

Innhold

| | |
|--|---|
| Evaluation | 3 |
| Evaluation of new products | 3 |
| Order routine and data exchange for products with short shelf life | 3 |

Evaluation

After all launches, an evaluation will be made. This is carried out in conjunction with the previous product news launches. Below is further information about:

- Evaluation of new products
- Order routine and data exchange for products with short shelf life

Evaluation of new products

8 weeks after sales start, the supply of new products is evaluated.

The evaluation is carried out in conjunction with the previous 2 product news time frames.

Suppliers who have performed poorly can be notified in writing of imperfect deliveries and to provide a statement describing the cause and actions to be taken.

Given continued delivery challenges (forthcoming news time frame), the supplier may be notified in writing that new products is not considered unless convincing documentation of implemented actions is handed over.

Assessment and decision on response if deviations occur are handled by the individual retail chain.

Order routine and data exchange for products with short shelf life

All new products follow common routines for filling of shelves.

For products with shelf life less than 60 days, the wholesaler order(s) will meet the fulfilment requirements and expected supplement to the store the first sales days, rarely more than 6 days.

The wholesaler will give the supplier access to data showing the number of stores per retail chain that has sales on the current item and the number of Consumer Units (CU) sold (POS), accrued and accumulated.

Data is delivered in the first 8 weeks after launch.

The supplier is expected to have high readiness for implementing any measures to ensure continuous delivery capacity.